

CURRICULUM VITAE AND LIST OF PUBLICATIONS

• **Personal Details**

Zvi Reich

14.12.1958, Israel

Regular military service: 1.11.77-1.11.83.

Work address: The Department of Communication Studies, Ben Gurion University of the Negev, PO Box: 653 Beer Sheva 84105, Israel.

Tel: +972-8-6477211

Home address: 26, Mevo Naama st, Mevasseret Zion. Tel: +972-2-5791211.

• **Education**

B.A. - 1993-1996 - Hebrew University – Political Science and General Studies (*cum laude*).

M.A. 1997-1999 - Hebrew University – Political Science, Direct studies for a doctorate, The Hebrew University of Jerusalem (*cum laude*). Advisors: Prof. Itzhak Galnoor and Prof. Elihu Katz.

Title of thesis project: “The eroding role of news reporters in the information age”.

Ph.D. 1999-2004 - Hebrew University – Departments of Political Science and Communication.

Advisors: Prof. Itzhak Galnoor and Prof. Elihu Katz.

Title of thesis: “Reporters and sources: formation patterns of news in Israel”.

Post-doctoral studies 2005 - Columbia University, Graduate School of Journalism.

• **Employment History:** 2010

Senior lecturer, Ben Gurion University of

	the Negev, Department of Communication Studies.
2006 -2010	Lecturer, Ben Gurion University of the Negev, Department of Communication Studies.
2003-2004	Instructor, Ben Gurion University of the
-	Negev, Department of Communication Studies.
2001-2002	Adjunct lecturer, Hebrew University
-	Department of Communication Studied.
1999-2001	Adjunct lecturer, Tel Aviv University,
-	Department of Communication Studies.
1983-1998	Senior editor in different positions, Yedioth
-	Aharonoth daily newspaper.

• Professional Activities

(a) Positions in academic administration

2004-current - Head of teaching committee, Ben Gurion University, Department of communication studies.

(b) Professional functions outside universities/institutions

2011-	Member of the scientific advisory committee, Worlds of journalism international study.
2011-	Member of the Israel Press Council and the Presidium of the Israel Press Council.
2011-	Member of the "Journalism Studies Publication of the Year Award" committee, Journalism Division, International Communication Association.
2008-	Member of the steering committee for media ethics, The Jerusalem Ethics Center, Mishkenot Sh'ananim.
2006-2011	Member of the Council for Higher Education committee, examining the request of Hadassah college for approval of the BA program in political communication.
2005	International visiting scholar, Graduate School of Journalism, Columbia University, New York city.

2005-current Manuscript reviewer for *Journalism Practice*, *Journalism Studies*, *Journalism*, *Media Frames*, International Communication Association, The Israeli Communication Association.

(c) Significant professional consulting

2009-current Academic advisor, the annual Eilat conference of the Israeli journalists association.

2003-2007 Scientific advisor for media strategies, Mandel leadership institute. Consulting senior officials from the Ministry of Finance, Ministry of education, Ministry of Welfare, Home Front Command (IDF) and the National Insurance Institute of Israel.

d) Editor or member of editorial board of scientific or professional journal

2006-current Editorial board member, *Journalism Practice* journal.

(f) Membership in professional/scientific societies

2006-current International communication association, Israeli Communication Association.

• Educational activities

(a) Courses taught

2010 Don't confuse us with facts (MA Seminar), Ben Gurion university of the Negev.

2009 Journalism.dot.com (MA Seminar), Ben Gurion university of the Negev.

2008-present Covering and uncovering: The news industry and its working patterns (BA Seminar), Ben Gurion university of the Negev.

2008 Exploring journalists and journalism (MA Seminar),

	Ben Gurion university of the Negev.
2007	Crisis communication (MA Seminar), Ben Gurion university of the Negev.
2006	Online journalism: an academic perspective (MA Seminar), Ben Gurion university of the Negev.
2005-present	The Media map (BA), Ben Gurion university of the Negev.
2004-present	Theoretical introduction to mass communication (M.A), Ben Gurion university of the Negev.
2003	The news industry (MA), Ben Gurion university of the Negev.
2003	The reporter's work (MA), Ben Gurion university of the Negev.
2003	Understanding the news (BA), Ben Gurion university of the Negev.
2003	The role of media in democratic regimes (B.A. seminar), Ben Gurion university of the Negev.
1999-2001	Practical publishing, (BA), Tel-Aviv University, the Department of Communication.

(b) Research students

All thesis projects were submitted at the Ben Gurion university of the Negev.

2011	Waxman Tal (MA thesis) Gatekeeping of user contributions in print, online and radio news.
2011	Oded Jackman (MA thesis) Investigative journalists patterns of work in the Israeli press.
2011	Sharon Ben David (MA thesis) Public relations as a news source.
2011	Eran Dolev (MA thesis) Epidemic of words: A dynamic analysis of buzzwords in the blogosphere. (jointly supervised with Prof. Yair Neuman).
2011	Inbal Avraham (MA thesis) Photojournalism in Israel Following the digitization revolution.

- 2010 Alex Nierenberg (MA thesis) Patterns of reliance on sources in news websites. .
- 2010 Linor Kan (MA thesis) Objective accuracy and subjective accuracy in the coverage of criminal events in Israeli newspapers.
- 2010 Yael Kidron-Gadassi (MA thesis) Women images in cigarettes' advertisements in women's magazines in Israel (1947-2001) [jointly supervised with Prof. Yehiel Limor].
- 2010 Narmina Abdulaiev (MA thesis) The publishing experience: Exploring the publishing processes of literary manuscripts on Internet sites and books as experienced by their authors [jointly supervised with Dr. Motti Neiger).
- 2010 Oz Carmel (MA thesis) Sourcing work patterns of Israeli radio reporters.
- 2009 Dedy Markowitz (MA thesis) Journalists and PTSD: the Israeli case [jointly supervised with Dr. Yair Amichai-Hamburger].
- 2009 Andrea Bustos (MA thesis) Practices and routines of Chilean journalists.
- 2008 Tal Katz (MA thesis) The declared, the existing and the tension between them: Religious communities' attitudes and uses of the Web.
- 2008 Eli Sabach (MA thesis) – The rise and fall of the first Israeli free paper, "Israeli."
- 2008 Mary Michaeli (MA thesis) Media crisis management: A theoretical framework and comparative case studies (jointly supervised with Dr. Udi Lebel).

• **Awards, Citations, Honors, Fellowships**

(a) Honors, Citation Awards

- 2011 Kinneret award for communication, society and environment (with Mouli Bentman and Oded Jackman) for

Emergency Communication Guide for Public Entities [in Hebrew] available at:

<http://cmsprod.bgu.ac.il/humsos/departments/masscom/staff/academic/zvi.htm>

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| 2010 | International Communication Association (ICA), journalism studies division, Top faculty paper award, (For the paper: "Beyond Press Releases: Detecting PR Involvement in the Current News Environment", Singapore, June 23rd. |
| 2008 | International Communication Association (ICA), journalism studies division, Top faculty paper award, (For the paper "Citizen Journalism: Access to Writers Versus Access to Sources?") Montreal, Quebec, Canada. May, 25. |
| 2001-2003 | The Hebrew University, The Faculty of Social Sciences, Excellence scholarship for doctorate students. |
| 2000 | The Department of Political Science, The Hebrew University, excellence scholarship. |
| 1998 | The Department of Political Science, The Hebrew university, excellence scholarship for M.A. students. |

• Scientific Publications

(a) Authored books and edited volumes

1. Vos, Marita, Lund, Ragnhild., Reich, Zvi and Harro-Loit, Haliki., (2011), *Developing a crisis communication scorecard: Outcomes of an International Research Project 2008-2011*, Jyväskylä Studies in Humanities, Jyväskylä, Finland: University of Jyväskylä Press. Available at: <http://www.crisiscommunication.fi/research/downloads> (342 pages).
2. Singer Jane B., Hermida Alfred, Domingo David, Heinonen , Ari, Paulsen Steve, Quandt Thorsten, Reich Zvi, Vujnovic

Marina (2011), *Participatory journalism in online newspapers: Guarding the Internet's open gates*, oxford, UK: Wiley-Blackwell (256 pages).

3. Reich Zvi (2009), *Sourcing the news: Key issues in journalism—An innovative study of the Israeli press*, Cresskill, N.J.: Hampton Press (222 pages).

Reviews:

- David Weaver (2009) *Media Frames*, 4: 147-150
- Yoram Peri (2009) *Media Frames*, 4: 151-156.
- Henrik Örnebring (2010) *Journalism and Mass Communication Quarterly* 87 (3-4): 682-683.
- Matt Carlson (2010) *Journalism Practice*, 4 (4): 535-536.
- Paul Manning (2010) *Journalism* 11 (4): 505-506.

4. Reich Zvi (1998) *Publishing: A comprehensive guide*, Jerusalem: Tamir Books [in Hebrew].

(c) Chapters in collective volumes

1. Thomas Hanitzsch, Josef Seethaler, Elizabeth A. Skewes, Maria Anikina, Rosa Berganza, Juan Carlos, Incilay Cangoz, Basyouni Hamada, Folker Hanusch, Christopher D. Karadjov, Claudia Mellado, Sonia Virginia Moreira, Peter G. Mwesige, Patrick Lee Plaisance, Zvi Reich, Dani Vardiansyah Noor, and Kee Wang Yuen (Forthcoming). Worlds of journalism: Journalistic cultures, professional autonomy and perceived influences across 18 nations, in: Weaver David (ed.) *The global journalist: News people around the world*, 2nd edition, Cresskill, New Jersey: Hampton Press.
2. Reich Zvi (2011) Source credibility as a Journalistic Work Tool in: Bob Franklyn and Matt Carlson (eds.) *Journalism, sources and credibility: New perspectives*, Abingdon, Oxon: Routledge, pp. 19-36.
3. Zvi Reich and Daniella Korbas-Magal (2011) Best Practices in Crisis Communication: Theory and Praxis, in: Marita Vos,

- Ragnhild Lund, Zvi Reich and Haliki Harro-Loit (eds.)
Developing a crisis communication scorecard: Outcomes of an International Research Project 2008-2011, Jyväskylä, Finland: University of Jyväskylä Press, pp. 155-192. Available at:
<http://www.crisiscommunication.fi/research/downloads>.
4. Zvi Reich (2011) Exploring media relations between spokespersons and journalists during crisis, in: Marita Vos, Ragnhild Lund, Zvi Reich and Haliki Harro-Loit (eds.)
Developing a crisis communication scorecard: Outcomes of an International Research Project 2008-2011, Jyväskylä, Finland: University of Jyväskylä Press, pp. 193-208. Available at:
<http://www.crisiscommunication.fi/research/downloads>.
 5. Zvi Reich, Mouli Bentman and Oded Jackman (2011) A crisis communication guide for public organisations, in: Marita Vos, Ragnhild Lund, Zvi Reich and Haliki Harro-Loit (eds.)
Developing a crisis communication scorecard: Outcomes of an International Research Project 2008-2011, Jyväskylä, Finland: University of Jyväskylä Press, pp. 265-326. Available at:
<http://www.crisiscommunication.fi/research/downloads>.
 Hebrew version:
<http://cmsprod.bgu.ac.il/humsos/departments/masscom/staff/academic/zvi.htm>
 6. Reich Zvi (2009), How citizens create news stories: The 'news access' problem reversed, in: Bob Franklin (ed.), *The future of journalism*, Abingdon, Oxon: Routledge, pp. 110-129.
 7. Reich Zvi (2007), On the limited use of the Internet as a news source", in Tehilla Shwartz Altshuler (ed.). *Online newspapers in Israel*, The Israel Democracy Institute and Burda Center for innovative communications, pp. 291-320 [in Hebrew].
 8. Reich Zvi (2007), When the link went down: Communicating with news sources during a loss of communication technology service, in: Tal Azran and Dan Caspi (eds.) *New media and innovation communications*. Beer Sheva: Ben-Gurion University Press, pp. 262-290.

1. Reich Zvi and Hanitzsch Thomas (forthcoming) Determinants of Journalists' Professional Autonomy: Individual and National level Factors Matter more than Organizational Ones, *Mass Communication and Society*.
2. Godler Igal and Reich Zvi (forthcoming) How journalists think about facts: Theorizing the Social Conditions Behind Epistemological Beliefs, *Journalism Studies*.
3. Reich Zvi (forthcoming) Journalism as Bipolar Interactional Expertise, *Communication Theory*.
4. Reich Zvi (2012) Different Practices, Similar Logic: Comparing News Reporting Across Political, Financial and Territorial Beats, *The International Journal of Press/Politics*, 17 (1) 76–99
5. Reich and Lahav (2012) Are Reporters Replaceable? A Special Book Authors' Issue of a Daily Newspaper as a Case Study, *Journalism*, 13 13(4) 417–434.
6. Reich Zvi and Kan Linor (2011) "Objective" and "Subjective" accuracy in Israeli Crime News, *Media Frames*, 7, 55-85. [in Hebrew].
7. Reich Zvi (2011) Comparing Reporters' Work across Print, Radio and Online: Converged Origination, Diverged Packaging, *Journalism and Mass Communication Quarterly*, 88 (2): 285-300.
8. Alfred Hermida, David Domingo, Ari A. Heinonen, Steve Paulussen, Thorsten Quandt, Zvi Reich, Jane B. Singer, Marina Vujnovic (2011, forthcoming) The active recipient: Participatory journalism through the lens of the Dewey-Lippmann debate. *ISOJ – The official research journal of the International Symposium on Online Journalism*, 1 (2).
9. Reich, Zvi (2011). Source credibility and journalism: Between visceral and discretionary judgment, *Journalism Practice*, 5 (1): 51-67.
10. Hagar Lahav and Zvi Reich (forthcoming, 2011) Authors and poets write the news: A case study of a radical journalistic experiment, *Journalism Studies*, 12 (5), October.

11. Hanitzsch, Thomas, Folker Hanusch, Claudia Mellado, Maria Anikina, Rosa Berganza, Incilay Cangoz, Mihai Coman, Basyouni Hamada, María Elena Hernández, Christopher D. Karadjov, Sonia Virginia Moreira, Peter G. Mwesige, Patrick Lee Plaisance, Zvi Reich, Josef Seethaler, Elizabeth A. Skewes, Dani Vardiansyah Noor & Edgar Kee Wang Yuen (2011): Mapping journalism cultures across nations: A comparative study of 18 countries. *Journalism Studies*, 12(3): 273-293.
12. Reich Zvi (2010), Constrained writers: Bylines and the construction of authorship in American and British news reporting, *Journalism*, 11 (6): 707-725.
13. Reich, Zvi (2010). Measuring the impact of PR on published news in increasingly fragmented news environments: A multifaceted approach. *Journalism Studies*, 11 (6): 799- 816.
14. Thomas Hanitzsch, Rosa Berganza, Incilay Cangoz, Basyouni Ibrahim Hamada, Folker Christian Hanusch, Sonia V. Moreira, Peter Mwesige, Claudia Mellado, Zvi Reich, Dani Vardiansyah Noor (2010). Modeling perceived influences on journalism: Evidence from a cross-national survey of journalists, *Journalism & Mass Communication Quarterly*, 87 (1), Spring: 7-24.
15. Marina Vujnovic, Jane B. Singer, Steve Paulussen, Ari Heinonen, Zvi Reich, Thorsten Quandt, Alfred Hermida and David Domingo (2010), Exploring the political-economic factors of participatory journalism: A first look into self-reports by online journalists and editors in ten countries, *Journalism Practice*, 4 (3): 285-296.
16. Reich Zvi (2009), Ethical weaknesses in emergency communication between national authorities and the public, *The Communication Review*, 12 (3): 262-271.
17. Reich Zvi (2008), The roles of communication technology in obtaining news: staying close to distant sources, *Journalism and Mass Communication Quarterly*, 85 (3): 625-646.
18. Reich Zvi (2008), A technological revolution in journalism? Most of the news data is still slowing through the telephone (and the cellular), *Media Frames*, 1: 125-151. [In Hebrew].

19. Reich Zvi (2008), How citizens create news stories: The "news access" problem reversed, *Journalism Studies*, 9 (5), October: 739-758.
20. Reich Zvi (2008), The anatomy of leaks: Tracing the path of unauthorized disclosure in the Israeli press, *Journalism*, 9 (5), October, 555-581.
21. Reich Zvi (2006), The process model of news initiative: Sources lead first, reporters thereafter", *Journalism Studies*, 7 (4), August: 497-514.
22. Reich Zvi (2005), New technologies, old practices: The conservative revolution in communication between reporters and news sources in the Israeli press', *Journalism and Mass Communication Quarterly* 82 (3) (Autumn): 552-70.

(e) Published scientific reports and technical papers

Reich, Zvi, Bentman, Mouli, Jackman Oded (2009), Crisis communication guide for public organizations, CrisComScore research project, the European Community's Seventh Framework Programme (FP7), December (89 pages).

Reich Zvi (2009) Exploring media relations during crisis, CrisComScore research project, the European Community's Seventh Framework Programme (FP7), September (18 pages).

Reich, Zvi, Korbas-Magal, Daniela (2009), Identifying the best practices in crisis communication in Israel, CrisComScore research project, the European Community's Seventh Framework Programme (FP7), February (43 pages).

(f) Unrefereed professional articles and publications

Reich Zvi (1993), Photo journalism: A true picture or a computerized fabrication", *The annual Book of Journalists*, pp. 149-152 [in Hebrew].

• **Lectures and Presentations at Meetings and Invited Seminars not
Followed by Published Proceedings**

(b) Presentation of papers at conferences/meetings

1. Zvi Reich (2012) Journalistic expertise as a challenge for participation. Keynote paper. Ágora -- Meeting on Media, Proximity and Participation, University of Beira Interior (UBI), Covilhã, Portugal, April 19th.
2. Zvi Reich (2012) Can journalists become experts in their domain. Paper presented at the annual meeting of the Israel Communication Association, Tel Aviv university, April 4th.
3. Zvi Reich and Thomas Hanitzsch (2011) Who is a Free Journalist? Predicting Perceived Professional Autonomy across 18 countries Conference of the International Association for Media and Communication Research *Cities, Connectivity and Creativity* Kadir Has University, Istanbul, Turkey, July 13-17, 2011.
4. Reich Zvi (2011) The Medium Effect is Surprisingly Small: Sourcing Practices Across Print, Radio, and Online. Paper presented at the International Communication association (ICA) Boston, Ma, May, 30th.
5. Reich Zvi, Hagar Lahav (2011) Mapping [ir]Replaceable Elements of News Reporting: A "Quasi-Experiment," Paper presented at the International Communication association (ICA) Boston, Ma, May, 29th.
6. Hagar Lahav and Zvi Reich (2011) Don't move my cheese: The Israeli interpretive community faces an experiment in journalism. Paper presented at the annual meeting of the Israel Communication Association, Haifa university, April 14th.
7. Zvi Reich and Hagar Lahav (2011) Is there a substitute for news reporters? Haaretz author's edition as a case study. Paper presented at the annual meeting of the Israel Communication

Association, Haifa university, April 14th.

8. Inbal Avraham, Zvi Reich (2011) A grim picture: The impact of digitization on Israeli photojournalism. Paper presented at the annual meeting of the Israel Communication Association, Haifa university, April 14th.
9. Alfred Hermida, David Domingo, Ari A. Heinonen, Steve Paulussen, Thorsten Quandt, Zvi Reich, Jane B. Singer, Marina Vujnovic (2011) The Active Recipient: Participatory Journalism Through the Lens of the Dewey-Lippmann Debate. Paper presented to International Symposium on Online Journalism University of Texas, Austin, April.
10. Jane B. Singer, Ari A. Heinonen, David Domingo, Alfred Hermida, Steve Paulussen, , Thorsten Quandt, Zvi Reich, Marina Vujnovic (2010), Guarding the floodgates: Ethical and legal issues in participatory online journalism. Paper presented at the Journalism Research and Education Section, International Association for Media and Communication Research (IAMCR), Braga, Portugal, July.
11. Zvi Reich (2010) Beyond press releases: Detecting PR involvement in the current news environment (TOP FACULTY PAPER). Paper presented at The 60th Annual Conference of the International Communication Association (ICA) Singapore, June 24th.
12. Daniela Korbas Magal, Zvi Reich (2010) The 'best practices' in risk and crisis communication: Past, present, and future. Paper presented at The 60th Annual Conference of the International Communication Association (ICA) Singapore, June 23rd.
13. Zvi Reich (2009), The journalistic shield and its fissures: studying source credibility in the context of newswork, Paper presented at the Future of Journalism Conference, Cardiff University, Cardiff ,Wales: September 9th.

14. Marina Vujnovic, Jane B. Singer, Steve Paulussen, Ari Heinonen, Zvi Reich, Thorsten Quandt, Alfred Hermida & David Domingo (2009), Exploring the political-economic factors of participatory journalism: a first look into self reports by online journalists and editors in ten countries. Paper presented at the Future of Journalism Conference, Cardiff University, Cardiff, Wales: September 9th.
15. Daniela Korbas-Magal and Zvi Reich (2009), Best practices' in risk and crisis communication: Meta analysis, NordMedia, the 19th Nordic conference for media and communication research, Karlstad, Sweden: August 14th.
16. Zvi Reich (2009), News reporters and authorship, the annual workshop of the Israeli forum for intellectual property, The Hebrew University, Jerusalem, July 8th.
17. Zvi Reich (2009), Weaving the thread: Gatekeeping and filtering strategies for user comments. Paper presented at the 59th Annual Conference of the International Communication Association (ICA) Chicago, May 25th.
18. Zvi Reich (2009), The use of technology in communication between reporters and their sources. Paper presented at The 59th Annual Conference of the International Communication Association (ICA) Chicago, May 24th.
19. Thomas Hanitzsch, Rosa Berganza, Incilay Cangoz, Basyouni Ibrahim Hamada, Folker Christian Hanusch, Sonia V. Moreira, Peter Mwesige, Claudia Mellado, Zvi Reich, Dani Vardiansyah Noor (2009), Modeling perceived influences on journalism: Evidence from a cross-national survey of journalists. Paper presented at The 59th Annual Conference of the International Communication Association (ICA) Chicago, May 22nd.
20. Zvi Reich, Daniela Korbas-Magal (2009), A state in a state of emergency: Preparedness for disaster communication in Israeli public authorities. Paper presented at the international conference

Crisis as an Opportunity: Organizational and professional responses to disaster, The Hebrew University, *January 8th*.

21. Ari Heinonen, David Domingo, Thorsten Quandt, Steve Paulussen, Zvi Reich, Jane Singer, Marina Vujnovic (2008), Studying readers' participation channels in newspapers. Research strategies and findings of an international research project, ECREA, Barcelona, November 27th.
22. Steve Paulussen, David Domingo, Ari Heinonen, Thorsten Quandt, Zvi Reich, Jane B. Singer and Marina, Vujnovic (2008), User generated content in the newsroom. How user participation is reshaping online journalism practices, ECREA, Barcelona, November 27th.
23. Zvi Reich (2008), Citizen Journalism: what practice tells us. Paper presented at the annual meeting of the International Association for Media and Communication Research (IAMCR), Stockholm, July 24th.
24. Zvi Reich (2008), Constrained authors: Bylines and authorship in American news reporting. Paper presented at the 58th annual conference of the International Communication Association (ICA) Montreal, Canada, May 24th.
25. Zvi Reich (2008), Citizen journalists: What practice tells us. Paper presented at the 58th annual conference of the International Communication Association (ICA) Montreal, Canada, May 23rd.
26. Zvi Reich (2008), Citizen journalism: Access to writers versus access to sources? (TOP FACULTY PAPER). Paper presented at the 58th annual conference of the International Communication Association (ICA) Montreal, Canada, May 23rd.
27. Daniela Korbas-Magal and Zvi Reich (2008), From best practices to consensual best practices: An integrative framework for risk and crisis communication. Paper presented at the annual meeting of the International Association for Media and Communication

Research (IAMCR), Stockholm, July 24th

28. Zvi Reich (2008), How to include users input – and how to ignore it! Findings from a comparative interview study of participatory journalism in international online news media. Paper presented at the annual meeting of the International Association for Media and Communication Research (IAMCR), Stockholm, July 23rd.
29. Thomas Hanitzsch, Mihai Coman, Rosa Berganza Conde, Basyouni Ibrahim Hamada, Folker Hanusch, Christopher Karadjov, Zvi Reich, Peter G. Mwesige & George Terzis (2008), Perceived influences on journalistic cultures and professional autonomy: A cross-national comparison. Paper presented at the annual meeting of the International Association for Media and Communication Research (IAMCR), Stockholm, July 22nd.
30. Zvi Reich (2007), A matter of accessibility: Comparing the sourcing practices of citizen and mainstream journalists. Paper presented at the Future of Newspapers Conference, Cardiff: Wales, September, 13th.
31. Zvi Reich (2007), What's in a name? A proposed framework for understanding the bylines and authorship of news reporters. Paper presented at the annual meeting of the International Association for Media and Communication Research (IAMCR), Paris, July 24th.
32. Zvi Reich (2007), The birth of the author in the news pages: The case of the New York Times. Paper presented at the 35th annual meeting of the Israeli anthropological association, Achva Academic College, May, 9th
33. Zvi Reich (2007), From our correspondent: Bylines and authorship among news reporters. Paper presented at the 11th annual meeting of the Israel Communication Association, The Open university of Israel, Raanana, March 29th.
34. Zvi Reich (2007), Everything is personal: The obstructions of social policy in getting into the Israeli news agenda. Paper

presented at the fourth annual meeting of the Israeli forum for the study of social policy: Social policy making in hard times: Challenges, obstructions and hopes. Ben Gurion University, Beer Sheva, February 22nd.

35. Zvi Reich (2007), The news reporter as a “constrained author”. Paper presented at the 38th annual meeting of the Israeli Sociological Association, Haifa University, February 14th.
36. Zvi Reich (2006), The (ab) normal disclosure: Patterns of leaking stories in the Israeli daily press. Paper presented at the 56th annual conference of the International Communication Association (ICA), Dresden: Germany, June 21st.
37. Zvi Reich (2005), How did you do this story? A proposed method for the investigation of news production processes in the present and past. Paper presented to the joint meeting of the American journalism historians association and the AEJMC history division, The New School, New York city, March.
38. Zvi Reich (2005), Agenda building: Some news about news initiatives. Paper presented to the Political Communication Division, The annual convention of the International Communication Association (ICA), New York, May.
39. Zvi Reich (2005), The ties that bind: Reporters, sources and communication technologies. Paper presented at the Journalism Studies Division, The annual conference of the International Communication Association (ICA), New York, May.
40. Zvi Reich (2004), Sources close to the reporter's hip: Pagers as unwritten contract between journalists and news sources. Paper presented to the annual conference of the International Communication Association (ICA), New Orleans, April.
41. Zvi Reich (2003), Along the acceptable channels: Communication between reporters and news sources. Paper presented at the annual conference of the Israel Communication

Association, Bar Ilan University, Ramt Gan, April.

42. Zvi Reich (2002), Communication channels between journalists and sources: The damages caused by the shutdown of 'beepers' in Israeli state TV and radio news. Paper presented to the 33rd Convention of the Israeli Sociological Society (Haifa, February).

(c) Presentations at informal international seminars and workshops

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| 2009 | Scientific advisor, doctoral student workshop, The Department of Communication Studies, University of Ghent, Ghent , Belgium April. |
| 2008 | How do citizens make news. Guest lecture, Free University of Berlin, Department of Communication, Berlin, Germany, January. |

(d) Seminar presentations at universities and institutions

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| 2012 | Can journalists become experts in their domain, public lecture, Sokolov Press-House, Tel-Aviv, February 2 nd |
| 2011 | Communication during emergencies: How do you do that? Spokesmanship during emergencies, A daily conference of Israeli local spokespersons, Tel Aviv, The journalists house, February, 17 th . |
| 2010 | A guide for spokespersons during times of crisis, Home front spokespersonship during emergencies, a daily conference for government spokespersons, the National Information Directorate, Jerusalem, May, 3rd. |
| 2009 | Negative communicative indications for resilience: Studying resilience for emergency outlines. Paper presented at a conference organized by the Homeland security research institute and the center for emergency |

- response research, Ben Gurion University, Ramat Gan, March 15.
- 2009 News source-version-fact: The weaknesses of the journalistic knowledge. Paper presented at the conference “Does journalism ethics still exist?”, The Jerusalem Center for Ethics, Mishkenot Sha’ananim, Jerusalem November 25th.
- 2009 On journalists and news sources: A chain of metaphors. Galey Zahal radio station journalists’ course, August 20th.
- 2009 Ed Murrow's legacy and its lessons for investigative journalism, special screening of the film “Good night and good luck”. The Us Embassy and the Department of Communication Studies, Ben Gurion University of the Negev, March 26th.
- 2009 The Israeli Home Front Command during operation “Cast Lead” as a model for emergency communication. Paper presented at the conference “Cannons of Paper”: the Media in “Cast Lead” operation, Ben Gurion University, Beer Sheva, February 26th.
- 2008 Ten questions regarding public relations. Paper presented at the conference “Round deception? The ethics of spin”, The Jerusalem Center for Ethics , Mishkenot Sha’ananim, Jerusalem, December 7th.
- 2008 It takes two to tango: Reporters-source relations. A lecture given during the media marathon “Behind the scenes of the Media”. Agenda: Israeli center for strategic communications, Yad Hashmona. June.
- 2007 Citizen journalism: The case study of Scoop. The second annual conference of Scoop for citizen journalism, Sokolov Press-House, Tel-Aviv, May 19th.
- 2007 Metaphors of news-making. A lecture given to the Israeli Air Force pilot's course, Ben Gurion University of the negev, March 14th.
- 2006 Typography and communication. Paper presented at

the conference “The Hebrew letter: State of affairs”,
Bezalel Academy of art and design, Jerusalem.
December 6th.

2006

Peace journalism: A critical perspective. Paper
presented at the conference “Peace journalism: origins
and destinations”, Ben Gurion University, Jerusalem,
June 6th.

• Research Grants

- 2011 Israel Science Foundation (ISF). Can we predict which news items will benefit from high standards of news reporting? Total amount: 100,000 USD. Three year study. PI.
- 2008 The Seventh Framework Programme (FP7) of the European Community for research and technological development: CrisComScore – Developing a crisis communication scorecard. Total amount: 204,000 Euro. Three year study. Israeli PI.
- 2007 Rothschild-Caesarea School of Communication, Tel Aviv University: Worlds of journalism. Total amount: 5,000 \$. Two year study. Israeli PI.
- 2007 Burda Center for Innovative Communications: Journalism without Journalists: Sourcing practices of Citizen Journalists. 3,000 S. PI
- 2006 The Israel Foundation Trustees: The new news? A comparative study of News-Making in Israeli Websites, Radio and Print press. Total amount: 20,000 \$. PI
- 2003 Burda Center for innovative communications: How did
- reporters won their name: Toward a theory of authorship in
2004 journalism. Total amount: 3,000 \$. PI
- 2001 The Israel Foundation Trustees. Journalists and sources: Patterns of news formation in Israel. Total amount: 7,500 \$. Four years. PI
- 2001 The Eshkol Institute: A research scholarship.

1998 The Second Media Authority Fund: A research scholarship.
Total amount: 1500 \$. PI.

• **Present Academic Activities**

Research in progress

1. The rise of bylines in the French press compared to the Anglo-American (with Sandrine Boudana). Expected completion: September 2011.
2. Facticity in Journalism (with Igal Godler) – accepted for presentation in the Future of Journalism conference, Cardiff university. Expected completion: November 2011.
3. The impact of digitization on photojournalism (with Inbal Avraham). Expected completion: September 2011.

Submitted for publication

1. Korbass-Magal, Daniela and Reich, Zvi. Meta Analysis of best practices in crisis communication, *Journal of Contingencies and Crisis Management*.

• **Additional Information**

Former Professional Career:

Yedioth Aharonoth (daily newspaper):

- 1996-1997 Assignment editor.
- 1996 Coordinator of the election campaign coverage.
- 1987-1988 Photography editor. Workshops in picture editing, Reuters (London), Sigma (Paris).
- 1994-1995 Senior news editor in politics, security and diplomatic affairs.
- 1989-1994 Editor of the business and economics supplements.
- 1986-1987 Vice-editor, "Tel-Aviv" weekly.
- 1983-1985 Editor and a member of the founding team of the Yedioth Aharonoth local newspaper chain.

Publishing:

- 1998-2001 Publishing consultant (more than 400 book authors)
1994-1998 Chief editor and publisher, "Tamir" publishing house,
Jerusalem (educational and reference books).

Military service

- 2001-2005 Media consultant of the Israeli navy headquarters
1981-1983 Editor, the Israeli navy magazine, IDF (military rank on
retirement: Major)
1977-1981 Religion officer, IDF